



Across

- 5 Amway co-founder who got tired of walking to high school. (4,5)
- 6 Hashtag chosen by Doug DeVos and Steve Van Andel to describe Amway at its 60 year mark. (11)

- 8 Business name used by Rich and Jay to sell Nutrilite products before they launched Amway. (4,4)
- 10 Where the Magic happens? (5,6)
- 12 What building on the Amway

- 13 What Jay told news reporters Amway would do after the plant explosion in 1969. (7)

campus exploded in 1969? (7,5)

- 16 The allergy sufferer's favorite home tech brand from Amway. (10)
- 17 The first country outside of the U.S. where Amway expanded. (6)
- 19 Location of the certified organic farm owned by

Amway that has two sites, one of which sits at the base of an inactive volcano. (6,6)

- 20 Sales threshold reached “earlier than Rich predicted,” according to a quote from Jay in 1980. (7,6,4)
- 24 What is the name Amway short for? (8,3)
- 25 New building dedicated on the Amway campus in 1973. (6,3,4,10)
- 26 Amway Plant Manager Jaimie Gonzalez used this hashtag to describe Amway, citing its contributions to communities across the world. (5)

Down

- 1 Professional sports team owned by the DeVos family. (7,5)
- 2 The thirsty person’s favorite home tech brand from Amway. (7)
- 3 Mark Porter has been with Amway for 40+ years and offered this hashtag, focusing on the founding families’ commitment to

their values. (5)

- 4 Amway CEO Milind Pant uses this hashtag to describe his plans for Amway as the company celebrates 60 years in business. (6,3,6)
- 7 What is longtime employee Tracy Loughlin’s hashtag to describe her time at Amway? (4,1,4)
- 9 The chef’s favorite home tech brand from Amway. (5)
- 11 Amway co-founder who was fortunate enough to drive to high school. (3,3,5)
- 14 XS Energy Cofounder David Vanderveen wants people to be able to do this with Amway products, his chosen hashtag. (10,4)
- 15 Former name of the Amway Grand Plaza Hotel. (8,5)
- 16 The second country outside of the U.S. where Amway expanded. (9)
- 18 Amway Senior Principal Engineer Sue Hoff used this hashtag to describe Amway and the

opportunities it provides for women. (9)

- 21 How much did Rich pay Jay each week in exchange for a ride to school? (7)
- 22 Location of certified organic farm purchased by Amway in 1992. (6)
- 23 Location of Amway’s largest certified organic farm. It specializes in acerola cherries. (6)